**Argument Task Design Checklist**

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| --- | --- | --- | --- |
| **TRAIT** | **YES (+1)** | **NO (+ 0)** | **PROPOSED CHANGES** |
| big picture |  |  |  |
| purpose |  |  |  |
| audience |  |  |  |
| learning outcomes |  |  |  |
| process |  |  |  |

**PROMPT ONE** (score \_\_\_\_ )

Compare and contrast the effect Henry Wadsworth Longfellow’s *poem* “Paul Revere’s Ride” has on you to the effect you experience from a *multimedia* dramatization of the event presented in the interactive digital map (<http://www.paulreverehouse.org/ride/>). Analyze the impact of different techniques employed that are unique to each medium.

**PROMPT TWO** (score \_\_\_\_\_\_ )

We’ve been studying political campaigns. Now it’s your turn to use some of the argument techniques we’ve studied to launch your own campaign. If you had to pick someone you know to be president, who would you pick and why? Gather evidence to share with the class verbally that might persuade them to vote for your candidate. In the next stage of this project, you will turn your ideas into a campaign poster, employing visual rhetoric as well.

**PROMPT THREE** (score \_\_\_\_\_ )

For your blog post this week, discuss how technology has affected some particular aspect of your life for better or worse. Take this argument further by considering the larger implications of this technology not only on your life, but other people’s as well.

**Excellent Blogs Will:**

Provide substantive, concise **arguments** that convey a unique viewpoint and voice.

***Content***

* Relevant to the course material.
* Prioritize depth over breadth (focus on one idea rather than six).
* Pursue ideas beyond the scope of class discussion and readings that are specific to your interests. This should include relevant articles, websites, videos and podcasts you discover on your own.
* Revisit ideas previously written about to re-examine and reconsider them.
* Experiment with different media.

***Structure***

* Get right to the point. There’s no room for warming up. Write your post. Go back and read it. Cut anything out, especially at the beginning, that isn’t directly relevant to the argument or central point you wish to make. Posts should be focused.

***Credibility/Authority***

* Employ the use of examples to support claims and broaden exploration, sometimes in the form of image, hypertext, weblinks, audio, and video.
* Cite sources.

***Voice/ Tone***

* Reflect a consideration of the blogging audience (members of the class and your followers) by striking an appropriate and engaging tone.
* Have a consistent tone from post to post.
* Employ a unique voice that reflects your personality, evident in content, organization, diction, and sentence structure.